



MID-STATE ROLLER DERBY

CENTRAL WISCONSIN'S ONLY FLAT TRACK ROLLER DERBY LEAGUE



2024 SPONSORSHIP PACKET

ABOUT US

Founded in 2010, Mid-State Roller Derby (MSRD) is Central Wisconsin's only flat track roller derby league. We are a skater owned and operated 501(c)(3) non-profit organization and member of the Women's Flat Track Roller Derby Association (WFTDA). Our league is made up of 25+ individuals who live, practice, and play all over Central Wisconsin, including Stevens Point, Wausau, and Marshfield.

The mission of MSRD is to empower and foster the personal growth of our members through the sport of roller derby, volunteerism, and service in the Central Wisconsin community.

MID-STATE ROLLER DERBY STATS

- 501(c)(3) non-profit
- 5,000+ Social Media Followers
- 2,500 Website Visitors
- 2,000 Annual Game Attendees
- 25+ MSRD Members
- 50+ Dedicated Volunteers

2024 SEASON

DATE	LOCATION
April 26-28th	Udder Chaos Tournament, Madison
May 18th	Marathon Park, Wausau
June 22nd	KB Willett, Stevens Point
July 13th	Keweenaw, MI
August 3rd	KB Willett, Stevens Point

CONTACT

 Sponsor@MidStateRD.org





SPONSORSHIP PACKAGES

Sponsorships help keep our roller derby league rolling. Your brand can make a highly visible, meaningful investment by supporting Mid-State Roller Derby.

GOLD \$600

- Announcer shout-outs throughout all (3) home games
- Social media promo: video featuring MSRD skaters and product or company¹ posted to 5,000+ followers
- Four complimentary game tickets
- Logo and link on website and Instagram highlight
- Vendor or promo table opportunity at home games

SILVER \$300

- Announcer shout-outs throughout all (3) home games
- Two complimentary game tickets
- Logo and link on website and Instagram highlight
- Social media promo: text with product placement image posted to 5,000+ followers
- Vendor or promo table opportunity at one home game

BRONZE \$150

- Announcer shout-outs throughout all (3) home games
- Logo and link on website and Instagram highlight
- Two complimentary game tickets
- Social media shoutout: post including text with logo image

Custom sponsorship packages are available for in-kind donations. Sponsorship benefits are based on the estimated value of donation.

To discuss, please contact Sponsor@MidStateRD.org

¹ On-site videos only available to sponsors located within Central Wisconsin

² Must provide ad copy/artwork

³ Single-color logo approximately 2.5" x 2.5"

ADD-ONS

PROGRAM AD

\$100 per game
Full page ad in game program²

JAMMER LINE SPONSOR

CLAIMED

Your business is mentioned each time the jammer line is mentioned (~15x per game)

Only 1 available

PENALTY BOX SPONSOR

CLAIMED

Your business is mentioned each time the penalty box is mentioned (~15x per game)

Only 1 available

HELMET SPONSOR

\$200

Small logo³ placed on team helmets
Social media shoutout: post including text with photo of logo on skater helmet

Only 1 available



2024 SPONSORSHIP AGREEMENT

MSRD empowers and fosters the personal growth of our members through the sport of roller derby, volunteerism, and service in the Central Wisconsin community. Thank you for supporting MSRD.

MY ORGANIZATION WISHES TO SPONSOR

SPONSORSHIP PACKAGE

- \$600 Gold
- \$300 Silver
- \$150 Bronze

ADD-ONS

- \$100 Program Ad - Quantity = \$ _____
- ~~\$200 Jammer Line~~
- ~~\$200 Penalty Box~~
- \$200 Helmet

IN-KIND SPONSORSHIP (MUST BE DISCUSSED WITH MSRD)

TOTAL AMOUNT DUE: \$ _____

Checks payable to: Mid-State Sisters of Skate

Please type or print

Business/Organization Name: _____

Address: _____

Contact Name: _____

Email: _____ **Phone:** _____

Signature

Date

Please mail completed Sponsorship Agreement to: **PO BOX 728, Stevens Point, WI 54481**
or contact us at **Sponsor@MidStateRD.org** to arrange pick-up.